

Message Text

UNCLASSIFIED

PAGE 01 MADRID 00707 281939Z
ACTION EUR-12

INFO OCT-01 EB-08 ISO-00 /021 W
-----290754Z 093380 /10

R 281604Z JAN 77
FM AMEMBASSY MADRID
TO USDOC WASHDC
INFO AMCONGEN BARCELONA
AMCONSUL BILBAO
AMCONGEN SEVILLA
SECSTATE WASHDC 8786

UNCLAS MADRID 0707

E.O. 11652: N/A
TAGS: BEXP, SP
SUBJECT: GMR - FOOD PROCESSING AND PACKAGING EQUIPMENT (FPP)

REF: STATE A-6051

1. EMBASSY INVITED INTERESTED RESEARCH FIRMS TO BID ON SUBJECT STUDY. ONE BID RECEIVED FROM ALLEN ANDERSON AND ASSOCIATES AT PRICE OF \$5000 OR 344,000 PESETAS (CONTRACT IS PREFERRED IN DOLLARS). STATES MINIMUM OF 33 PERSONAL INTERVIEWS AS FOLLOWS: SALES REPS 9, END-USERS 14, FPP EQUIPMENT MANUFACTURES 4, TRADE ASSOCIATIONS 2, GOVERNMENT OFFICIALS 2 AND PROMOTIONAL ASSOCIATIONS 2.

2. ANDERSON DID PREVIOUS GMR SURVEY OF FPP MARKET IN SPAIN IN 1974. EXCELLENT RESULTS AS WELL AS HIS CONSISTENT HIGH QUALITY GMR ON SEVERAL OTHER TARGET INDUSTRIES MAKE ANDERSON BEST POSSIBLE CHOICE FOR NEW FPP SURVEY. AT EMBASSY'S REQUEST ANDERSON HAS OFFERED TO PROVIDE SPECIAL INTERIM REPORT ON MARKET AT SUBMISSION OF MIDWAY REPORT. INTERIM REPORT WILL BE HELPFUL TO CURRENT PLANNING OF US EXHIBIT AT "ALIMENTARIA" FAIR TO BE HELD NEXT SPRING IN BARCELONA.

3. EMBASSY RECOMMENDS CONTRACT FOR SUBJECT GMR SURVEY BE AWARDED
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TO ANDERSON. STABLER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 28-Jan-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977MADRID00707
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770032-0907
Format: TEL
From: MADRID
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t1977019/aaaaahhp.tel
Line Count: 56
Litigation Code IDs:
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Litigation History:
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Message ID: 99f1e4dd-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 STATE A-6051
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 14-Sep-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3678095
Secure: OPEN
Status: NATIVE
Subject: GMR - FOOD PROCESSING AND PACKAGING EQUIPMENT (FPP)
TAGS: BEXP, SP
To: COM
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/99f1e4dd-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009